



SHOUT OUT²⁰¹⁹

FOR SHEENA'S PLACE

Wednesday, September 25, 2019
6:30 pm - Midnight
Locomotive Hall, Steam Whistle Roundhouse
255 Bremner Blvd., Toronto

It all started 20 years ago in 1999 with the popular Fireball - our original gala fundraiser - and now it continues with your support at the newly opened Locomotive Hall at Steam Whistle Brewing.

SHEENA'S PLACE

In 1993, at the age of 22, Sheena Carpenter died from an eating disorder she had battled since age 14. Sheena's mother, Lynn, and many friends who supported her came together to create Sheena's Place, a one-of-a-kind support centre for people suffering from eating disorders.

A SMALL CHARITY / A BIG DIFFERENCE

Sheena's Place is the only community organization in Toronto providing immediate mental health support services free of charge to people affected by eating disorders. We deliver a wide range of professionally facilitated support groups to individuals struggling with eating disorders, their families and caregivers. As a small charity that receives no public funding, we rely on the generous support of our sponsors and donors to fund the critical work we do.

YOUR SUPPORT SAVES LIVES

Eating disorders are a serious illness and not a choice.
1M Canadians are diagnosed with an eating disorder at any moment.
Eating disorders have the highest mortality rate of any mental illness.
One in two people know someone who has or has had an eating disorder.

YOUR DOLLARS AT WORK

Thanks to the generous support of our sponsors,
money raised from Shout Out For Sheena's Place 2018 funded:

1,500+

hours of free programming

20+

groups and workshops every week

4,000+

people impacted by our work

800+

phone call inquiries, information requests, and referrals

www.sheenasplace.org/events

For sponsorship enquiries please contact:

Gillian Moir • (416) 927-2469 • gmoir@sheenasplace.org



Wednesday, September 25, 2019
6:30 pm - Midnight
Locomotive Hall, Steam Whistle Roundhouse
255 Bremner Blvd., Toronto

PRESENTING SPONSOR, \$50,000

- Category Exclusivity
- Recognition on Sheena's Place Donor Wall
- Prime logo placement on all promotional materials, website, event program, and print ads
- Special Thank You and logo placement in 2019 Annual Report
- Event night visibility including opportunity to showcase products or services, onsite signage and logo on step and repeat banner
- On stage recognition by Sheena's Place Executive Director and celebrity MCs
- Opportunity to have experienced Sheena's Place clinical team provide presentation on eating disorders and mental health at your workplace
- Social media exposure
- **Invitation for 36** representatives of your company to attend the gala

PLATINUM SPONSOR, \$25,000

- Prominent logo placement on all promotional materials, website, event program, and print ads
- Event night visibility including onsite signage and logo on step and repeat banner
- On stage recognition by Sheena's Place Executive Director and celebrity MCs
- Opportunity to have experienced Sheena's Place clinical team provide presentation on eating disorders and mental health at your workplace
- Social media exposure
- **Invitation for 18** representatives of your company to attend the gala

GOLD SPONSOR, \$15,000

- Logo placement on all promotional materials, website, event program, and print ads
- Event night visibility including onsite signage and logo recognition
- On stage recognition by Sheena's Place Executive Director and celebrity MCs
- Social media exposure
- **Invitation for 12** representatives of your company to attend the gala

SILVER SPONSOR, \$10,000

- Logo placement on all promotional materials, website, event program, and print ads
- Event signage and logo recognition
- On stage recognition by Sheena's Place Executive Director and celebrity MCs
- Social media exposure
- **Invitation for 8** representatives of your company to attend the gala

BRONZE SPONSOR, \$5,000

- Logo placement on all promotional materials, website, event program, event signage and logo recognition
- Social media exposure
- **Invitation for 4** representatives of your company to attend the gala

www.sheenasplace.org/events

For sponsorship enquiries please contact:

Gillian Moir • (416) 927-2469 • gmoir@sheenasplace.org

SHOUT OUT ²⁰¹⁹

FOR SHEENA'S PLACE

Wednesday, September 25, 2019
 6:30 pm - Midnight
 Locomotive Hall, Steam Whistle Roundhouse
 255 Bremner Blvd., Toronto

SPONSOR BENEFITS	Presenting Sponsor \$50,000	Platinum Sponsor \$25,000	Gold Sponsor \$15,000	Silver Sponsor \$10,000	Bronze Sponsor \$5,000
Category Exclusivity	✓				
Recognition on Sheena's Place Donor Wall	✓				
Event night opportunity to showcase products or services	✓				
Opportunity to have experienced Sheena's Place clinical team provide a workplace presentation on eating disorders and mental health	✓	✓			
Prime logo placement on event website	✓	✓			
Logo on step and repeat banner	✓	✓			
Event night recognition by Sheena's Place Executive Director and celebrity MCs	✓	✓	✓	✓	
Company logo on print ads	✓	✓	✓	✓	
Event signage and logo recognition	✓	✓	✓	✓	✓
EVENT TICKETS	36 TICKETS	18 TICKETS	12 TICKETS	8 TICKETS	4 TICKETS
Company logo on all marketing collateral including event website and program	✓	✓	✓	✓	✓
Logo placement on Sheena's Place website	✓	✓	✓	✓	✓
Social media exposure	✓	✓	✓	✓	✓

www.sheenasplace.org/events

For sponsorship enquiries please contact:

Gillian Moir • (416) 927-2469 • gmoir@sheenasplace.org

