



Volunteer Posting

June 29, 2021

Social Media Volunteer

About Sheena's Place:

Sheena's Place supports folks experiencing eating disorders/disordered eating, and their families and loved ones. We provide free, group-based programs from a welcoming, non-institutional setting, and are currently offering our programs online.

About the role:

Sheena's Place is searching for someone interested in volunteering their energy and time to support our Communications Specialist and our Program and Outreach Coordinator with the management of our social media (Instagram, Twitter, Facebook & LinkedIn).

Commitment:

1-2 hours a week dedicated to your specific role as Social Media Volunteer. Weekly 30min-1 hour scheduled meeting with our Communications Specialist and Program and Outreach Coordinator. 1 monthly 1 hour long Marketing and Communications Committee meeting.

What you bring to the role:

- Eye for design
- Some experience (personal, professional, or both!) with social media management
- Excellent writing skills (for caption and image description creation)
- Research skills are a bonus!
- Passion for supporting individuals with mental health challenges
- Professional and friendly manner
- Prior experience in the mental health sector is a bonus!

What you can expect from the experience:

- Opportunity to develop knowledge and insights about eating disorders
- Opportunity to assist in cultivating a safe, inclusive social media presence
- Opportunity to engage with other community organizations to educate, spread awareness and provide online support for those affected by Eating Disorders

How to Apply:



For more information and/or to apply for this role, please contact Sheena's Place's Communications Specialist at sbowa@sheenasplace.org. Please attach a 250-300 word blurb about why you are interested in volunteering with us (please include any relevant experience).

Sheena's Place sincerely thanks all applicants for their expressed interest in this opportunity, however, only those selected for an interview will be contacted.

Sheena's Place is committed to having a workforce that is reflective of the diversity of the City of Toronto in general and of our participants in particular. We strongly encourage applications from members of groups with historical and/or current barriers to equity, including but not limited to: racialized persons, Indigenous persons, persons with visible and/or invisible (physical and/or mental) disabilities, persons of all sexual orientations and gender identities. We value the contributions that each person brings, and are committed to ensuring full and equal participation for all in our community.

Sheena's Place is committed to creating an accessible and inclusive organization. In accordance with the *Accessibility for Ontarians with Disabilities Act, 2005 (AODA)* and the *Ontario Human Rights Code (OHRC)*, Sheena's Place will provide accommodations throughout the recruitment and selection process to applicants with disabilities. During any stage of the recruitment process, please notify the Operations Manager of the nature of any accommodation(s) you may require. Any information received relating to accommodation measures will be addressed confidentially.